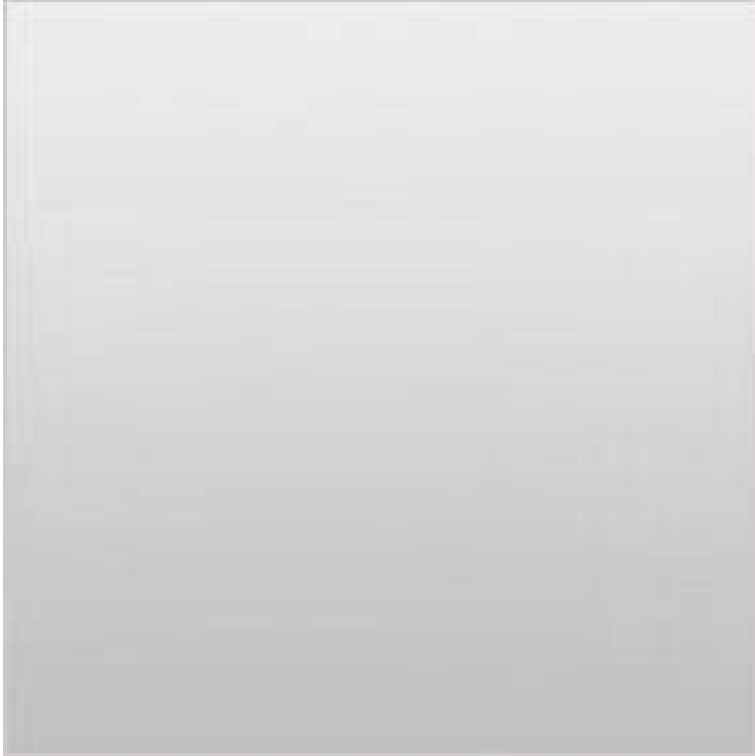


Hotel Lodging, Restaurant and Resort Management



The Hospitality industry, which includes food service and lodging operations, is one of the most lucrative fields world-wide, registering more than a trillion dollars worth of profit every year. Hospitality is made up of many other businesses whose mission is to look after people, and make their experience a positive one. As it grows, the industry is becoming both more diverse and more specialized, calling on many different kinds of talents. Today's hospitality managers must deal with such complex factors as globalization, terrorism threats, sustainable development, internet commerce, new business and financial models, and rapidly changing consumer demands. This book is designed for students seeking management careers in the hospitality sector. It offers broad coverage of the hospitality industry all in an easy-to-read style that is less theoretical and more industry relevant. It gives readers the industry know-how and the management skills needed to thrive in all aspects of the field, from lodging to restaurant to resort management. It also features both historical perspectives and discussions of new trends in a variety of sectors related to the hospitality industry.

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Hospitality Management: Undergraduate Program Hotel, Lodging, Restaurant and Resort Management by Percy K. Singh, 9788173919640, available at Book Depository with free delivery worldwide. **Restaurant Hotel Management Degree Texas Hospitality and** Title, Hotel Lodging, Restaurant and Resort Management. Author, R. K. Arora. Publisher, APH, 2011. ISBN, 8131310213, 9788131310212. Length, 251 pages. **Hotel Lodging, Restaurant and Resort Management - R. K. Arora** Global development in the hospitality industry provides exceptional opportunities worldwide. Hospitality businesses offer an environment where graduates can **none** Resort & Hospitality Management

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