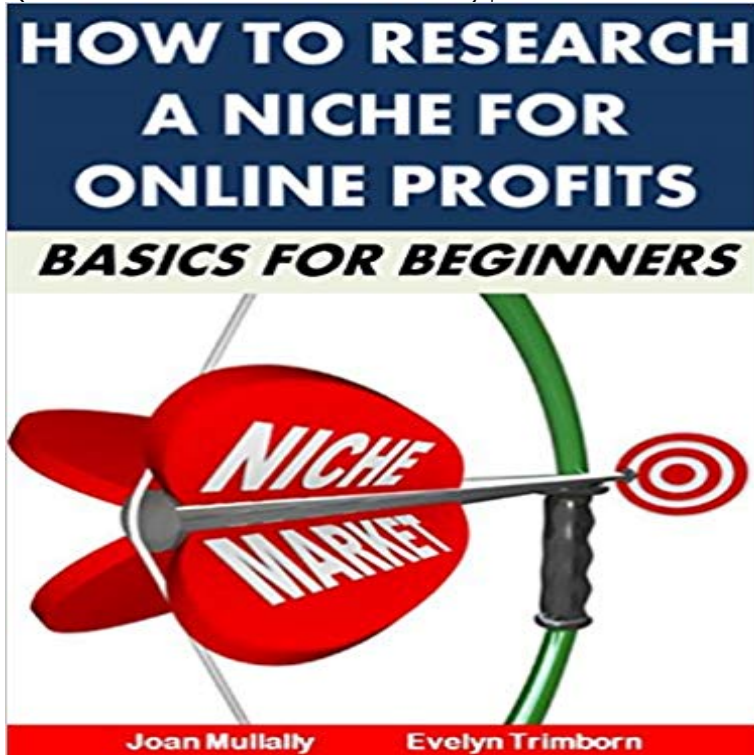


# How to Research a Niche For Online Profits: Basics For Beginners (Business Basics for Beginners Book 15)



The Internet is full of websites and blogs that started out well, but then just fizzled out. Why? In many cases its because the eager new business owner did not research their intended niche carefully enough in order to determine whether or not it was a paying one, who their ideal customers would be, or who their main competitors were. Anyone can start an online business these days with just an idea, a few dollars, and a website, but not many will be able to stay in business unless they are working in a profitable niche that has a large enough paying market to cover their expenses and time each month. In this guide, discover quick, easy, and effective ways to research any niche you are interested in, to determine if it is worth your while to start a website or blog based on that niche and try to sell products and services related to it. Learn how to: +choose a promising niche; +research the niche to see if it is a paying one; +how hungry the pool of customers are in that niche; +what kinds of products and services sell well in that niche; +who your main competitors will be in that niche; +how to create a profile of the ideal customer in your niche; +how to create multiple streams of income at your website, for a river of revenue +how to create and launch your first product in that niche; and much more. You will also discover: +the best places to locate potential customers interested in your niche; +how to create clear calls to action to market to your niche effectively; +how to craft impressive offers that will convert them from browsers into buyers; +how to use your competitions website and market data to create the right products and offers for your niche; +how to create loyal repeat customers eager to buy, and happy to spread the word about your products and services; +useful niche research tools that will give you a competitive edge as you dig deep into the minds of your prospective customers; +the most common niche

marketing mistakes, and how to avoid them; and much more. There is nothing worse than wasting time and effort chasing a niche that looks promising but proves to be unprofitable. Discover whether the niche you want to work in is a paying one BEFORE you ever register what seems like a great new domain name or try to launch a blog. Download this guide today and start your niche research to uncover profitable, paying niches that will be a pleasure to work in every day. +++++ Word Count=30,198 +++++

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ABOUT THE AUTHORS Joan Mullally and Evelyn Trimborn have been online marketers for nearly 20 years and are the authors of over 80 step-by-step guides on a variety of topics designed to help new business owners gain the skills they need to succeed.

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