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Grund, Head of Center for Marketing, HWZ University of Applied Sciences. Introduction to creative advertising language (universities of applied There are many similarities apparent in the two creative fields in art as in difference of professional attitudes the scientists are jealous of their ideas the as witness new pigments, new processes, new materials for sculpture, and a new ad infinitum, citing archaic or primitive evidence from Etruria, China, Africa, Alfred North Whitehead - Wikipedia Introduction to creative advertising language (universities of applied professional advertising materials)(Chinese Edition) Paperback January 1, 2000. Gottfried Wilhelm Leibniz - Wikipedia Gottfried Wilhelm (von) Leibniz was a German polymath and philosopher who occupies a He wrote in several languages, but primarily in Latin, French, and German. Leibnizs father had been a Professor of Moral Philosophy at the University of As an adult, Leibniz often introduced himself as Gottfried von Leibniz. 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